

Attilio Vassallo

Morris County, NJ | attiliovassallo@gmail.com | www.attiliovassallo.com

Summary of Qualifications

Results-driven and technically proficient Web Developer with 12+ years of experience leading and contributing to complex website development projects. Proven ability to manage project lifecycles from conception to deployment, including planning, execution, and delivery. Expertise in collaborating with cross-functional teams, managing resources, and ensuring projects are completed on time. Seeking a Project Management role where I can leverage my expertise and leadership skills to deliver successful projects and drive business outcomes.

Professional Experience

SiriusXM - January 2016 - Present

Lead Software Engineer - August 2021 - Present

- Led the initiative to achieve ADA compliance for the website, by raising the compliance score from 64% to 94% within a year. This involved defining project scope, managing resource capacity, tracking progress, and mitigating risks to ensure timely delivery.
- Successfully delivered significant website performance improvements (20+ point increase in Google Lighthouse scores) by defining performance goals, prioritizing optimization tasks, and overseeing code implementation. This resulted in a demonstrably faster and more efficient user experience.
- Led the planning and execution of the initial NextJS/Contentful integration, a large-scale project to introduce a new content management system, by collaborating with stakeholders to define requirements, develop a project and rollout plan, providing training and managing the development team. This foundational work continues to benefit the organization.
- Managed and mentored a team of 5 developers, fostering a collaborative environment, setting clear expectations, monitoring individual performance, and providing constructive feedback to support their professional development.
- Led a code refactoring project to standardize React components, improving code maintainability and reducing technical debt. This involved defining the scope of the refactoring effort, prioritizing tasks, and tracking progress to ensure timely completion.
- Led the planning and execution of the "Web 2.0 Project," a major website redesign initiative, by defining project scope, creating a roadmap, managing resources, coordinating with stakeholders, and overseeing the development team to deliver a successful website launch.
- Collaborated effectively across departments to coordinate website development efforts, ensuring alignment with business objectives and facilitating smooth communication between technical and non-technical teams.
- Led daily stand-up calls to communicate and receive project feedback.

Senior Developer - January 2018 - July 2021

- Played a key role in "Project Phoenix", a major website upgrade initiative, by developing a custom front-end framework that streamlined development processes and standardized code.
- Contributed to the recruitment process by interviewing potential candidates and participating in hiring decisions.
- Mentored and trained new hires, equipping them with the necessary skills and knowledge to succeed in their roles.

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Front-end Developer - January 2016 - December 2017

- Demonstrated versatility by contributing to both front-end development and Java development projects.
- Maintained website content within the Oracle WebCenter Sites Content Management System.

Tag Worldwide - December 2014 - December 2015

Lead Front-end Developer

Collaborated closely with designers, project managers, and developers to ensure timely delivery of marketing web pages while effectively managing projects with both onshore and offshore development teams. Played a key role in transitioning marketing projects from Time Inc. to Tag Worldwide.

Time Inc. - October 2013 - November 2014

Lead Front-end Developer

Led the development of marketing web pages by collaborating with a team of 8 designers, three other developers, and the marketing team. Introduced new development technologies to push the boundaries and improve user experience.

Education, Certificates & Skills

- **Professional Scrum Master I**
- **Master of Business Administration** - Keller Graduate School of Management - New York, NY
- **Bachelor of Computer Engineering Technology** - DeVry College - New York, NY
- Jira, Figma, Contentful, NVDA, Adobe Launch, TypeScript, React, NextJS